

Massive Open Online Course on Media and Information Literacy

Meet the Instructors

Chidinma H. Onwubere is a trained journalist. She holds PGD, Msc, and PhD in Mass Communication. She's the Head, Mass Communication Department, Faculty of Social Sciences, National Open University of Nigeria



Dr. Helen Ambassador-Brikins holds a PhD in Mass Communication. She is a lecturer in the Department of Mass Communication at the National Open University of Nigeria.



Dr. Lateef Adelakun is a growing scholar in the field of development communication and new media. He is a lecturer in the Department of Mass Communication at the National Open University of Nigeria.



Chuks O. Odiegwu-Enwerem is a lecturer in Mass Communication in the Faculty of Social Sciences, National Open University of Nigeria. He holds a BSc, MSc and MPhil degrees in Mass Communication and is currently completing his PhD in Mass Communication.

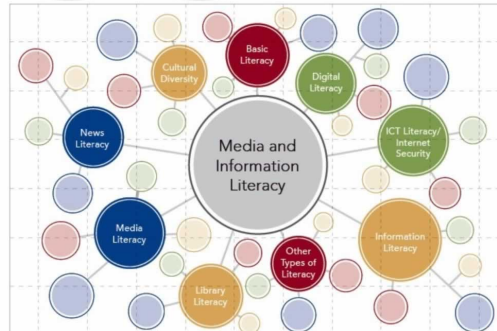
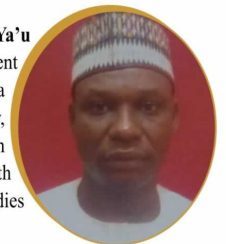


Meet the Experts



Nura Ibrahim, BA, M.Sc., PhD is a lecturer in Bayero University, Kano. He is the Head, Department of Information and Media Studies, in the Faculty of Communication. His main research areas include Semiotics, Social Networks, Intertextuality, Political Economy of the Media and Visual Communication, investigative/Data-driven Journalism.

Hassan Alhaji Ya'u is a lecturer in the department of Information and Media Studies, Bayero University, Kano. He has a PhD in Mass Communication with specialization in cultural studies



MEDIA AND INFORMATION LITERACY

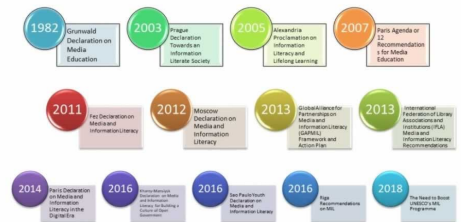
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Declarations



To register Visit: www.nounmooc.org/node/289

For enquiries, contact oeunit@noun.edu.ng

MOOC on Media and Information Literacy

Course Descriptions

Learning Outcomes/Objectives

The 6 weeks course is designed to provide participants and learners with the necessary information and knowledge on Media and Information Literacy to enable them develop a critical thinking capacity and actively engage with different segments of the society. This MOOC is made up of six modules or Weekly Learning activity to provide an overview and better understanding of the concept of Media and Information Literacy.

The objectives of the course are to enable participants to:

- discuss the definition, characteristics and various approaches to MIL
- analyse different mass media such as books, internet, magazines, newspapers among others
- explain the roles of media literacy in citizen engagement with government and society
- provide practical tools for managing media content in an ethical and professional manner.

Knowing your Class and your Course

- Preparatory and Introductory activity outlining the structure, expectations, interactivity, assignments and the manual.

Citizenship, Freedom of Expression and Access to Information, Democratic Discourse and Life-Long Learning

- Understanding Media and Information Literacy: An Orientation
- Media & Information Literacy and Civic Participation
- Interacting with Media & Other Information Providers such Library, Archives and Internet
- Media & Information Literacy, Teaching and Learning

Understanding the News, Media and Information Ethics

- Journalism and Society
- News reporting and the Power of Image
- What makes News?: Exploring the criteria (News Commercialization)
- Public Service Announcements and other Public Information

Language Use in Media & Information

- Reading/Listening, Interpreting, and Understanding Media information
- The medium and the Message:
- Sponsored and Unsponsored media Messages

Traditional and New Media

- From Traditional Media to New Media
- Internet Opportunities and Challenges
- Citizen Journalism and the Concept of Global Village

Digital Media Uses and Abuses

- Understanding digital Information Literacy
- Learning environment & Information Literacy
- Digital media contents: Uses and Abuses
- Ethical & Legal Implication of Digital Manipulation of Media Contents

Week 1
Week 2
Week 3
Week 4
Week 5
Week 6

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